

From: [ehud barak <ehbarak1@gmail.com>](mailto:ehbarak1@gmail.com)
To: [Avinoam Brog <broga@mwi.co.il>](mailto:broga@mwi.co.il)
CC:
Date: Thu, 10/24/2013 4:12:27 PM
Subject: Re: Brainster executive summery 16.10.13

70. PDF. EB

Sent from my iPad

On 22 2013 באוק, at 13:11, Avinoam Brog <broga@mwi.co.il> wrote:

הי
לשלוח לך את גירסת ה-70 עמודים או את הקצרה (40 עמודים)? . ביקשת עמוד אחד
שלחתי שניים.
יש לנו כמובן את כל התשובות לכל השאלות שלך. אחזור עם תשובות
בכתב(באנגלית) לכל השאלות.
אבינעם

Avinoam Brog
President
Market Watch - Ipsos Israel

<image001.png> 13 Tuval St., Ramat Gan, Israel
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broga@mw.co.il www.marketwatch.co.il www.ipsos.com

The Home of Researchers



Please consider the environment before printing this e-mail.

<http://www.youtube.com/watch?v=FM9kCfFrhRg>

From: ehud barak [<mailto:ehbarak1@gmail.com>]
Sent: Tuesday, October 22, 2013 1:13 PM
To: Avinoam Brog
Subject: Re: Brainster executive summery 16.10.13

Avinoam
Any business plan? Is the idea/product patented?where? Any
assessments of potential customers? Their size? The size of the
potential market for this/follow up product?What do you plan to sell?
Software?hardware?licenses?analytic edge? At what range of Prices?
Who is the Competition?
Have you thought of all these?
Call me re this email.
Best
Ehud

Sent from my iPhone

On Oct 22, 2013, at 10:26, Avinoam Brog <broga@mw.co.il> wrote:

Dear Ehud
Attached please find a short description of our start-up Brainster.
We are looking to raise up to 500,000 USD from one or few
investors.
The company value is 2,500,000 USD.
If you have any question please free to ask and we will be
delighted to answer any such question.
Best regards
Avinoam

Avinoam Brog
President
Market Watch - Ipsos Israel

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<http://www.youtube.com/watch?v=FM9kCfFrhRg>

<Brainster executive summery 16.10.13.ppt>